

THE PLACEMENT CELL
SHRI RAM COLLEGE OF COMMERCE

BROCHURE
2021-22

“Time spent on hiring is a time well spent”

We, at the Placement Cell, Shri Ram College of Commerce, express our sincere thanks and gratitude to all our recruiters who laid their faith in us.

It is our job everyday to make every aspect of the recruiting experience even better.

Thank you for giving us an opportunity to serve you.



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NAAC Rating 3.65 | A+
(Highest in the Delhi University)

SHRI RAM COLLEGE OF COMMERCE

Established in 1926, Shri Ram College of Commerce has always been home to some of the finest talents of the country. It has been ranked the Best Commerce College in India and what sets it apart is the focus on building a research environment. It offers two undergraduate courses, viz. B.Com. (Hons.) and B.A. (Hons.) Economics, and two value-added courses, viz. Business Analytics and Enterprise Risk Management along with them.

With a batch size of 800+ students, it provides the recruiters with the option to choose from a large pool of prospective candidates. SRCC has been consistently ranked as the best commerce college by India Today. Professional courses, Internships and student-run organizations impart the skills required at the corporate level and make our students the perfect fit for your organization.

COURSE STRUCTURE



B. Com. (Hons.)

- Accounting
- Law
- Human Resource Management
- Income Tax- Law & Practice
- Management Principles and Application
- Business Mathematics
- Computer Applications in Business
- Principles of Marketing
- Financial Management
- DSE Course
- Auditing and Corporate Governance
- Indirect Tax Laws

B.A. (Hons.) Economics

- Microeconomics
- Macroeconomics
- Mathematical Methods of Economics
- Statistical Methods of Economics
- Financial Economics
- Econometrics
- Contemporary Economic Issues
- Indian Economy
- Development Economics

General Electives

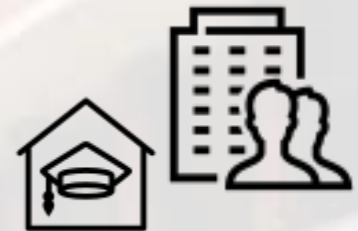
- Investing in Stock Markets
- Fundamentals of Marketing
- Insurance and Risk Management
- Business Accounting
- Data Analysis
- Public Finance
- Global Political Economy
- Game Theory

WHY SRCC?



BUSINESS & CASE STUDY COMPETITIONS

STUDENT-RUN ORGANIZATIONS



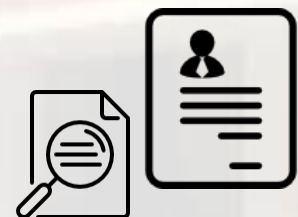
PROFESSIONAL & ADD-ON COURSES

INTERNATIONAL EXCHANGE PROGRAMMES



RESEARCH PAPERS & PUBLICATIONS

INTERNSHIPS & START-UPS



TECHNICAL & PRESENTATION SKILLS

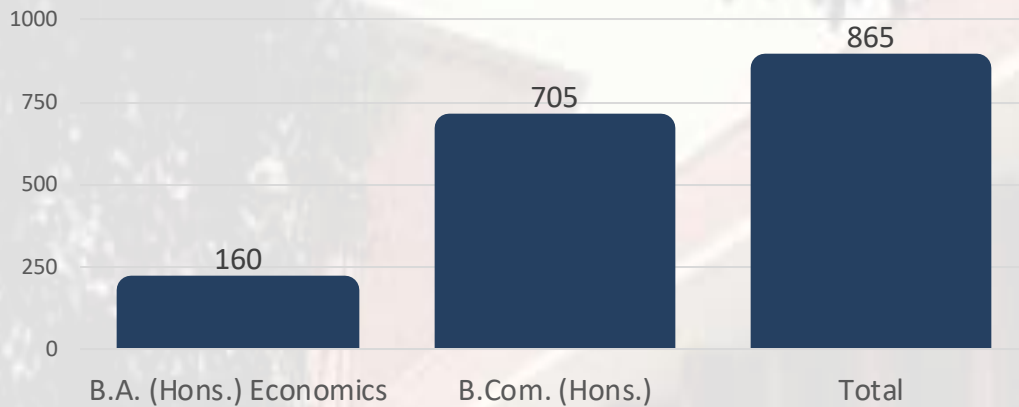
ACADEMIC EXCELLENCE





BATCH STATISTICS

BATCH SIZE



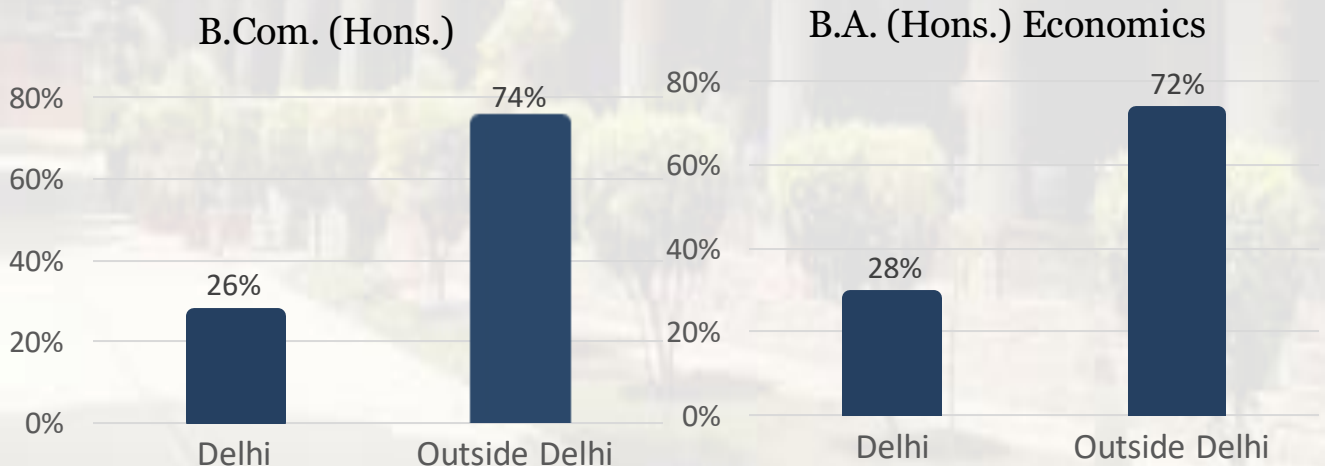
GENDER WISE BREAKUP



B.A. (Hons.) Economics
36.87% M : 63.13% F



REGION WISE BREAKUP





RECRUITERS

Placements



RECRUITERS

Internships





INITIATIVES BY THE CELL

CV VETTING

- To fortify a fair and authentic Recruitment Drive, the team has devised an effective mechanism for the structure and timing of CV Vetting.
- CV vetting ensures credibility in student-company relation. It helps in providing companies with updated information, by comprehensively vetting qualitative and quantitative information.



FINANCE CLUB



- Mentored by finance specialists, this initiative provided extensive exposure and augmented expertise spanning topics like Equity Research, Derivatives, Corporate Finance and so on.
- The benefits of the club were reaped by 200 students directly and countless students indirectly.

CONSULTING CLUB

- Personal mentorship program aimed at upskilling in areas related to consulting using Industry Specific Cases spanning over key industries, Guesstimates, Interview Preparation etc.
- The initiative impacted 150+ students by assisting them in gaining insights and exposure in the field of Consulting.



TRAINING SESSIONS & WORKSHOPS



- Workshops on networking skills, future aspects, CV writing as well as sessions on communication skills are conducted around the year through the help of industrialists and alumni.
- Alumni Networking initiatives are also conducted where student queries are answered by industry experts.



RECRUITING SRITES

The recruitment process at SRCC is quite **recruiter friendly** and **hassle-free** as enumerated below:

CONTACT US



Any company wanting to recruit students from SRCC has to first contact the official Placement Cell of the college via mail/telephone (official ID: placementcell@srcc.du.ac.in). A recruitment form is then sent out by the Team which is to be duly filled and sent over mail.

COORDINATOR ASSIGNED



A Placement Coordinator is assigned to the company by the Placement Cell. All the coordination with respect to rounds including but not restricted to Pre-Placement/Internship Talk, CV Shortlisting, Online Tests, Group Discussions, Personal Interviews shall be facilitated by the Cell in coordination with the recruiter.

RECRUITMENT & JOB OFFERS



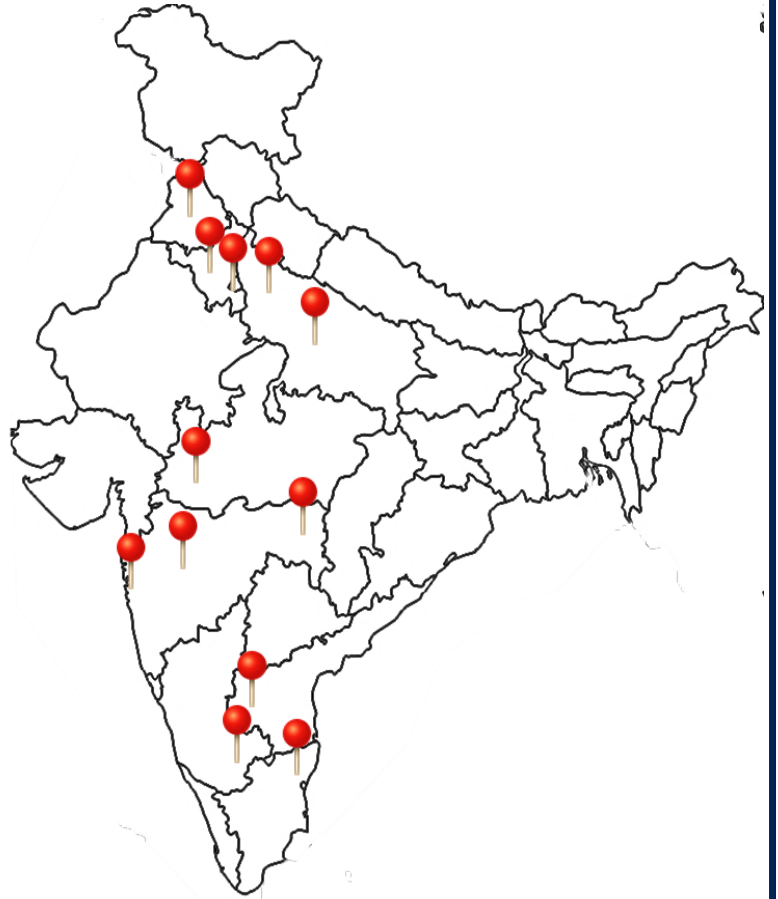
After the completion of all rounds, final results and acceptance of candidates shall be routed through the Cell to the selected students. If the company so wishes, the Cell shall also facilitate the communication of details regarding offer letters and date of joining to the candidates.



COLLEGE OF GLOBAL CHOICE

RECRUITERS' DIVERSITY

- Gurgaon
- Mumbai
- New Delhi
- Bangalore
- Amritsar
- Pune
- Chennai
- Indore
- Noida
- Nagpur
- Hyderabad
- Lucknow



INTERNATIONAL COLLABORATIONS



THE UNIVERSITY OF MELBOURNE



UNITED NATIONS



THE UNIVERSITY OF CHICAGO



Middlesex University Dubai



BRICS YOUTH ASSEMBLY CONFERENCE



COLUMBIA UNIVERSITY IN THE CITY OF NEW YORK



UNIVERSITY OF LEEDS

NEWS BULLETIN



RANK : 1

Shri Ram College of Commerce (SRCC)

CITY: New Delhi



Commerce education in India began in 1886 with the establishment of a commercial school in Chennai (erstwhile Madras). Shri Ram College of Commerce embarked on its voyage early in the year 1920 when on the day of Basant Panchmi seven leading businessmen in Delhi established the Commercial Education Trust. The Trust set up its first school in the same year under the name The Commercial School at Charkhewalan in the walled city of pre-independence Delhi.

SRCC placement: Student bags highest package at Rs 25 lakh, rise in first-time recruiters

Summer internships at SRCC have also increased by 142 per cent and pre-placement offers "soaring to an all-time high of 22 during the first phase."

Delhi: In times of Covid, Rs 25 lakh per annum job offer for Shri Ram College of Commerce student

TNN | Updated: Apr 19, 2021, 10:48 IST

📧 📱 A- A+



Shri Ram College of Commerce said it was proud that its placement cell grew tremendously even during the pande...
Read More

NEW DELHI: Amidst the gloom of rising number of Covid cases, Delhi University's Shri Ram College of Commerce has something to celebrate.

The first phase of their recruitment season 2020-21 (Sep'20 – Dec'20) was a success. Despite the pandemic-induced slowdown, SRCC witnessed over 130 offers for its students, with the highest package of Rs 25 lakh per annum.



The Indian EXPRESS

LATEST NEWS Variable vaccine prices anti-people, favour firms: Mamata Banerjee

Home / Jobs

SRCC placement: Student bags highest package at Rs 25 lakh, rise in first-time recruiters

BUSINESS INSIDER INDIA

Home > Careers > News >> Shri Ram College Of Commerce

Shri Ram College of Commerce sees a 32% increase in the average pay package as it ends its placement drive amid COVID-19

BI India Bureau | Sep 28, 2020, 10:28 IST

THE BIZ WHIZ

BURUSPEAK

"This year, salaries during placements were higher"

-SIMRIT KAUR, Principal, Shri Ram College of Commerce, New Delhi

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SHRI RAM COLLEGE OF COMMERCE, DELHI



NOTABLE ALUMNI



Arun Jaitley
Former Union Minister of Finance



Amitabh Jhunjunwala
Vice Chairman, Reliance Capital



Rana Kapoor
Former MD & CEO, Yes Bank



Anshu Jain
Former CEO, Deutsche Bank



Rakeysh O. Mehra
Renowned Film Director



Nimrat Kaur
Renowned Indian Actress



Pramod Bhasin
Former CEO, Genpact



Shiv Khera
Motivational Speaker & Author



Manoj Kohli
Ex-Chairman, SoftBank Energy



Rajat Sharma
Chairman, Editor-in-Chief, India TV



Nitasha Kaul
Famous Author and Poet



Sejal Kumar
YouTube Influencer



WHAT PEOPLE THINK

RECRUITER TESTIMONIALS

KPMG INDIA

"The entire recruitment process was conducted in a smooth manner. The placement coordinators were helpful in strategizing the recruitment plan. The students were very well prepared and were quite enthusiastic."

WILLIS TOWERS WATSON

"I have been visiting SRCC for over 7 years now, and the experience has been really great. I found the placement coordinators (assigned to our organization) friendly, humble and professional. I think every year SRCC sets a benchmark for other colleges in University of Delhi and across India, and a major credit goes to the student community who drives the placement processes for various organizations."

STUDENT TESTIMONIALS

Ms. Sonisha Kukreja (Management Trainee, American Express)

"The Cell never lets your hopes & dreams have a deathblow ever. Starting with a fair & equality assured CV vetting phase to shortlisting & interview selection rounds, where you can be assured that you're in the most professional atmosphere; too good to make an unprofessional error."

Mr. Sumanyu Madaan (Associate, D.E. Shaw)

"Having been a part of the Cell, I have witnessed the hard work and dedication that goes behind every step being taken by the Cell to uphold its virtues of equality and integrity. From CV Vetting cycles to training sessions to retaining its recruiters, the Cell has always been respected for the work they do. Being a student beneficiary of the same, I am proud to see how these qualities translate in terms of the recruiters' and students' satisfaction."



TEAM 2021-22



Ms. Amanpreet Kaur
(*Convenor*)

Ansh Goyal
(*Chief Secretary*)

Gopinath R
(*Secretary General*)

Anuramaa R
Sanshita Vij
(*Secretaries*)

SENIOR COORDINATORS

Aakash BT

Apoorva Chaudhary

Isha Jain

Ishita Choudhary

Ishita Jain

Koshika Gupta

Manvi Shangari

Manya Gupta

Parkhee Tyagi

Shalika Dugar

Shamyukthaa M

Shashwat Vyas

Shrawan Jaiswal


Shruti Gupta


Suketi Rathore

Yamini Chetani



REACH US

 **The Placement Cell Office:**
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Shri Ram College of Commerce
University of Delhi, Maurice Nagar
Delhi – 110007

 **Placement Process:**
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Shri Ram College of Commerce
University of Delhi, Maurice Nagar
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 **E-mail:**
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